

Gabriel Utasi

Versatile creative problem solver with 15 years of design experience in editorial, advertising, marketing and web design. Recognized with regional and national awards for imaginative, unique and creative solutions. Able to work independently or closely with project managers and team members.

Developed sitemaps, wireframes, and conceptual visualization for custom websites. Advised and mentored junior and senior designers and supporting staff on best practices. Designed and wrote training materials to review during virtual meetings with new clients after website implementation. Developed and implemented mobile internet and intranet solutions using HTML, HTML5, CSS and jQuery.

Communicated quickly and effectively with staff to pinpoint solutions to tasks.

EXPERIENCE

Jack Casino, Cincinnati, OH — Poker Dealer

April 2017 – March 2020

Successfully handle financial transactions for multiple styles of casino poker games. Greet and engage with guests, offering assistance and information to anyone showing an interest in game play. Maintain a positive, professional attitude while interacting with difficult guests.

Las Vegas Review-Journal, Las Vegas, NV — Graphic Designer

April 2016 – March 2017

Illustrated and designed graphics and layouts for print and online. Contributed creative solutions for major corporate branding and redesign. Developed visual presentations for enterprise projects following style. Solved visual problems for print and online products.

Gatehouse Media, Austin, TX — Senior Graphic Designer

July 2015 – April 2016

Successfully integrated style guides into template use, increasing productivity. Implemented filters within department email to streamline shared workflow. Served as editor and creative point for junior and senior design staff, providing insight for increased creativity and accurate reporting. Tracked and completed multiple tasks ranging from daily design updates to nationally-scaled design projects. Created future goals to continue improvement of collaboration.

Rockfish Interactive, Cincinnati, OH — Concept Artist/UI

March 2015 - August 2015

Contracted to create UI designs on websites for national brands. Created storyboard sketches to better illustrate concepts for product development.

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SKILLS

HTML, CSS, Adobe Creative Suite, jQuery, Notepad ++, Axure, Illustration, Wordpress, CMS, Mac, Windows

AWARDS

Arizona Newspapers Association, Arizona Press Club, Arizona AP Managing Editors, Society for News Design, Best of the West, Cleveland Press Club, Internal recognition awards

Entrance scholarships, Continuing scholarships, and Graduating scholarships, Dean's list, Eagle Scout

EDUCATION

Art Academy of Cincinnati, OH — Communication Arts

September 1996 – May 2000

Graduated Cum Laude and received the Bertha Langhorst Werner Travelling Scholarship.

Minneapolis College of Art and Design, MN

January 1999 – May 1999

Transfer program via AAC

Protective Life Insurance, Cincinnati, OH — Digital Designer

August 2013 – April 2014

Successfully developed and maintained email marketing templates to follow brand style. Researched and implemented digital solutions using traditional means as well as new technologies. Created and presented interactive mockups using rapid prototype tools. Used analytics and tracking software to support design decisions.

Batesville Interactive, Batesville, IN — Freelance Web Designer

September 2012 – September 2013

Designed, modified and coded customized web templates for independent funeral home clients. Worked closely with project managers to convey ideas and solutions quickly.

Fifth Third Bank, Cincinnati, OH — Graphic Designer

April 2013 – June 2013

Created and maintained web content, images and design consistent with the Bancorp's Brand and Internet standards. Ensured accuracy and appropriateness of information in compliance with legal and regulatory requirements.

Graff Designs, Cincinnati, OH — Concept Artist

April 2012 – June 2012

Concepted, sketched and designed environmental signage for a worldwide end user client. Realized client concepts into workable scale drawings. Updated and revised sketches from previous concepts for client reviews. Built design concepts into branded presentations.

Artizan Internet Services, Phoenix, AZ — Senior Designer

June 2010 – November 2011

Designed and coded website templates in an .asp environment for the independent insurance industry. Developed mockups and prototypes for client review. Updated, maintained and troubleshooted client websites. Built print marketing and branding materials from magazine design to trade show display.

East Valley Tribune Newspaper, Mesa, AZ — Graphic Artist

July 2005 – March 2010

Illustrated and designed original section covers and advertisements, created graphics, generated charts and maps for news items and attended news meetings. Developed visual presentations/promotional banners for print and online for editorial and advertising departments.

The Fresno Bee Newspaper, Fresno, CA — Graphic Artist

December 2002 – June 2005

Design, layout and illustration of section covers. Created graphics and generated charts and maps for news items.